



# Tamizvel G

## Student(Post Graduate)

To leverage my skills and passion for innovation, entrepreneurship, and venture development to contribute to a dynamic and forward-thinking organization. Seeking a challenging role that allows me to apply my knowledge and expertise in creating and scaling innovative business solutions, fostering strategic partnerships, and driving sustainable growth in the ever-evolving business landscape.

## CONTACT

### Phone

+91 8637670676

### Email

[tamizhvel229@gmail.com](mailto:tamizhvel229@gmail.com)

### Address

No.2 Muthayamuthaliyar St.  
Muthaiyalpet, Puducherry

### Linkedin

<https://www.linkedin.com/in/tamizvel-g>

## SKILLS

- Advertising & Branding
- E - Commerce
- Graphic & web designer
- Affiliate Marketing
- Business Model Canvas
- SEO Knowledge
- Time Management
- Team Leadership
- Design Thinking

## LANGUAGE

- Tamil
- English

## REFERENCE

### DR.B.HEMAKUMAR

ASSOCIATE Dean

Puducherry technological university

Phone: 9944929804

Email : [hemakumarbe@ptuniv.edu.in](mailto:hemakumarbe@ptuniv.edu.in)

## INTERNSHIPS

### 2021 - 2022

**AIC-PECF (Atal Incubation Centre - Pondicherry Engineering College Foundation) | Puducherry**

#### *Job position here*

- I have worked in ATAL as a Design Engineer. During my tenure at ATAL, I developed a strong foundation in design engineering principles and gained hands-on experience in various aspects of the field.
- To gain practical experience in entrepreneurship and business development, I have also been engaged in business activities with ATAL.

### June 2022 - Sep 2022 (4 months)

**Nilaiyana Studios Private limited | Puducherry**

#### *Job position here*

- I have Successfully contributed to Nilaiyana Studios as a dedicated Social Media Designer and Website Designer. Utilized my creativity and technical skills to enhance social media presence, resulting in increased engagement and brand visibility.
- In addition to social media and website design, I have also been responsible for designing the shop outlet and effectively managing stock inventory at Nilaiyana Studios.

## EXPERIENCE

### 2023- Present ( Part Time)

**Attil Aram Food Products| Puducherry**

#### *Job position here*

- Manager at ATIL ARAM (current position)
- Lead and manage the sales, marketing, and distribution departments at ATIL ARAM, a leading company in the food industry. Develop and execute strategic sales and marketing plans to drive business growth and achieve sales targets.
- Oversee the entire distribution network, ensuring timely and efficient delivery of products to clients and customers.
- Implement innovative marketing campaigns and initiatives, resulting in increased brand awareness and market penetration.

## EDUCATION

### 2021 - 2023

**Puducherry Technological University, Puducherry.**

- MBA / Master of Business Administration (Innovation, Entrepreneurship and Venture Development) [CGPA - 6.1]

### 2019 - 2021

**Pondicherry Univeristy, Puducherry.**

- Bachelor of Commerce - BCom, General. [CGPA - 7.43]

### 2017 - 2019

**Government of Tamil Nadu Department Of Technical Education.**

- Diploma of Education - DCom, Modern Office Practice. [PERCENTAGE - 68%]